



**Subcommittee Work Plan July 2009 – June 2010**

Committee: **Prevention**  
 Chair: Mary Ellen Conn  
 Vice Chair:

**Please return to:**  
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Cancer Plan Goal 2: Improve healthy dietary habits among West Virginians

Cancer Plan Objective: 2.1 & 2.2: Increase the percentage of adults and youth who consume at least five servings of fruits and vegetables daily.

<b>Key Strategy or Activity</b>	<b>Population Addressed</b>	<b>Estimated Completion Date</b>	<b>Evaluation Plan and Data Source</b>	<b>Outcome Measure(s)</b>	<b>Team Leader</b>	<b>Team Members</b>
Develop a partnership with the WV Nutrition Network	Low SES families, including adults and children	June 2010				
Workgroup members will collectively construct and distribute a perpetual calendar/resource book for healthy living	Adults Children MOH members	June 2010	# of resource books distributed	Evaluation card insert	Mary Ellen Conn	
Provide minigrant awards for community-based nutrition & healthy eating initiatives	Adults Children Local communities	June 2010	Varies by funded project	Specific measures are to be set forth in each grantees' proposal and workplan	Mary Ellen Conn	Pat Smith
Develop articles on nutrition & healthy eating for a Prevention-themed special edition of the MOH newsletter	MOH members State legislators MOH partner organizations	June 2010	# of newsletters distributed; # of state legislators reached			Cathy Davis

Ad hoc committee will identify topics and speakers for educational session of the January 2010 MOH Coalition Meeting	MOH members	April 2010	Ad hoc committee members selected; committee meeting minutes	# of MOH members trained; session evaluation	Mary Ellen Conn	
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Cancer Plan Goal 4: Promote physical activity among West Virginians to decrease sedentary behavior and lifestyles

Cancer Plan Objective 4.1 & 4.2: Increase the percentage of adults who exercise or participate in physical activity.

Cancer Plan Objective 4.3: Increase the percentage of youth who participate in moderate physical activity.

<b>Key Strategy or Activity</b>	<b>Population Addressed</b>	<b>Estimated Completion Date</b>	<b>Evaluation Plan and Data Source</b>	<b>Outcome Measure(s)</b>	<b>Team Leader</b>	<b>Team Members</b>
Provide migrant awards for community-based physical activity initiatives	Adults Children Local communities	June 2010	Varies by funded project	Specific measures are to be set forth in each grantees' proposal and workplan	Mary Ellen Conn	Pat Smith
Develop articles on physical activity for a Prevention-themed special edition of the MOH newsletter	MOH members State legislators MOH partner organizations	April 2010	# of newsletters distributed; # of state legislators reached			Cathy Davis
Workgroup members will continue personal commitment to improve physical activity behaviors and habits	MOH members	June 2010	Physical activity self-report by members	Increased time spent in physical activity by work group members	Jenny Ostien	
Develop partnership with WV State Trails program to inform MOH members about the program and to promote use	Adults Children MOH members	June 2010	Presentation to MOH Prevention Subcommittee meeting in November 2009	# of MOH members trained; # of promotion materials distributed	Mary Ellen Conn	Pat Smith

of walking trails

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